

About SDGs Initiatives



Environmental initiatives



- Initiatives encouraging plastic recycling (Distributing plastic amenities only when requested)
- Going paperless (Digitization of hotel information)
- Water and energy conservation within the building (Timed lighting, air conditioner temperature adjustment, low energy device installation)
- EV charger installation
- Promoting the switch to LED lighting
- Reducing food waste (Taking part in “No Waste Yamagata”)
- Using related companies to convert natural waste into reusable energy by turning it into fertilizer



Living with local communities



- Collaborating with local travel agency DMC Tendo Onsen to actively sell accommodation plans promoting local experiences
- Local sake corner is located in the lobby focused on the promotion, consumption, and development of local sake
- Promoting local consumption of local growth (Actively using local ingredients)
- Participation in local cleaning activities
- Actively accepting internships and middle schoolers for work experience



Creating a comfortable work environment



- Health management (Carrying out employee stress checks)
- Reviewing working environments (Regularly holding meetings to discuss employee requests and actively implementing improvements)
- Actively employing foreign staff
- Support in accordance with childcare and family care leave regulations



Safety and security initiatives



- Measures to prevent the spread of COVID-19
- Newly installed barrier-free access and universal design guestrooms
- Barrier-free implementation initiatives
- Introducing hygiene management in accordance with HACCP
- Implementing regular disaster prevention drills
- AED installation
- Secondhand smoke countermeasures